



Penn Street Market Opens for Season

READING --- The outdoor farmers market located in the 800 Block of Penn Street in the city of Reading will be open for the season on June 7, 2013. Every Friday from 10:30 a.m. until 2:30 p.m. throughout the summer until Friday, October 4th, shoppers can find delicious vegetables, fruit, baked goods, eggs, and other refreshments from local vendors. There is free parking for people driving to the market in the 9th and Cherry Street lot. The market is an easy walk from downtown offices and city neighborhoods.

Penn Street Market has a wireless electronic benefits machine so customers can use Supplemental Nutrition Access Program funds and other cash assistance on eligible food. This also allows for credit and debit cards to be used by customers at the market. Farm Market Nutrition Program coupons can also be used at Penn Street Market on eligible produce from farmer vendor Glenn Hoover of Reinholds.

“I will be bringing strawberries, sugar peas, tomatoes --- both grape and regular varieties, onions, spinach, lettuce and brown eggs,” said Hoover. Also scheduled to be a vendor is beekeeper James Griesemer, Wernersville. Along with honey products, Jim will be bringing heirloom vegetables to market later in the season. Michelle Lorah and her Perk-Up Truck will be selling delicious smoothies, along with her regular hot and cold beverages. New vendor Pamela Rojas will be tickling everyone’s taste buds with her baked goods.

Music in the Market will be provided by Robert Hassler on June 7th. He will be featuring patriotic tunes beginning at 11 a.m. in honor of World War II veterans who are invited to view the annual convoy of military vehicles and re-enactors that parade down Penn Street past the market. Seating for the veterans will be provided, along with a certificate of appreciation and a gift certificate to be used at the market. Music in the Market runs from 11 a.m. through 1 p.m. every market Friday.

Opening-day shoppers will be able to enjoy a delicious lunch served up by Sofrito Gastro Pub, a new addition to this year’s Penn Street Market restaurant line-up. Restaurant hours are 11 a.m. until 1 p.m. Rotating weeks will feature the three returning restaurants: Chapman’s Deli, Mi Casa Su Casa, and Callowhill Café.

For more information about Penn Street Market, visit the website at www.pennstreetmarket.org, find us on Facebook, or call 610-898-5482.